

PRESS RELEASE

Success confirmed: Kontron honors Rutronik as "Top Sales Partner Best Revenue" again



The "Top Sales Partner Best Revenue" distinction confirms the performance of the experts at Rutronik.

Ispringen, December 13, 2022 – Long-standing partner and manufacturer of mainboards – Kontron – awarded Rutronik again as "Top Sales Partner Best Revenue". In addition to the outstanding sales figures, the enormous technical knowledge of the experts at Rutronik was highlighted.

During the "Kontron Sales Partner Meeting 2022" Rutronik Elektronische Bauelemente GmbH received the award "Top Sales Partner Best Revenue". The manufacturer of mainboards honors the performance of the experts in the Boards & Storage division in terms of sales, but also the expertise about the product portfolio as well as the consulting services provided to customers. Top products include the K38XX series, designed for 12th generation Intel® Core™ processors, and the D3723-R mITX motherboard, which supports the AMD Ryzen™ R2000 series. Besides industrial quality, the manufacturer also relies on a special strategy. All products are developed and produced in Germany.

"We focus consciously on mainboards 'designed and made in Germany', which convince with high quality, extensive tools, special features, and longevity. The Rutronik team knows perfectly how to communicate the added value of our products to an extensive client base in a wide range of markets and to support customers in the best possible way with consulting and design-in expertise. This award for a long-standing loyal partner is highly deserved," states Peter Hoser, Vice President Product Center Boards.

Anja Schaal, Senior Manager Product Marketing Boards & Storage at Rutronik, adds: "Being awarded confirms that the symbiosis of high-quality and innovative products with competence and consulting services is successful. The technically leading mainboards developed and produced in Germany enrich

our product portfolio. We will pursue this path together and expand our cooperation even further."

Further information on products from Kontron can be found at www.rutronik.com. A direct ordering option is also available at the e-commerce platform www.rutronik24.com.

About Kontron

Kontron is a growing IoT technology group with more than 6,000 employees and subsidiaries in 32 countries around the world. The company is listed on the TecDAX® and SDAX® of the German Stock Exchange and is one of the leading providers of smart solutions for a host of industries.

With a well-known brand and its own technologies in the fields of smart factory, railway communication systems, communication solutions and smart energy, Kontron is the well-trusted partner helping businesses undertake their digital transformation journeys in a wide range of industries to achieve their future ambitions.

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ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and is an independent family-owned company based in Ispringen, Germany. Thanks to its continuous positive economic development, the company is one of the world's leading headline distributors. In the fiscal year 2021, its more than 1,800 employees generated sales of 1.13 billion euros, serving over 40,000 customers. With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America.

The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services. Further information is available at www.rutronik.com.

